



ClientTrax

A SINGLE SOURCE SOLUTION
PROVIDER FOR ALL YOUR
TECHNOLOGY REQUIREMENTS

- Practice Management Software
- Digital Imaging (DR, CR, Dental)
- Integrated PACS
- Cloud Storage Services
- Integrated Wellness Plans
- Mobile Technology
- Real-Time Online Appointments
- One-Step Payment Processing
- PC/Networking Equipment

Through our powerful practice management software, integrated mobile technology, turnkey wellness programs, cloud-based storage system, or integrated digital imaging,

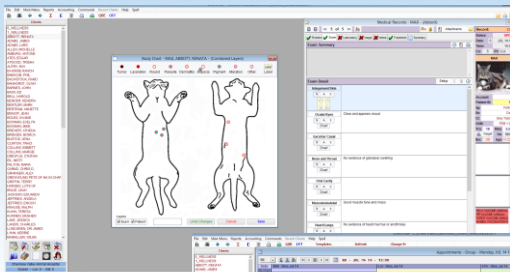
ClientTrax has you covered for ALL of your technology needs.



EXPERT TECHNICIANS

SEAMLESS INTEGRATION

DEDICATED SUPPORT

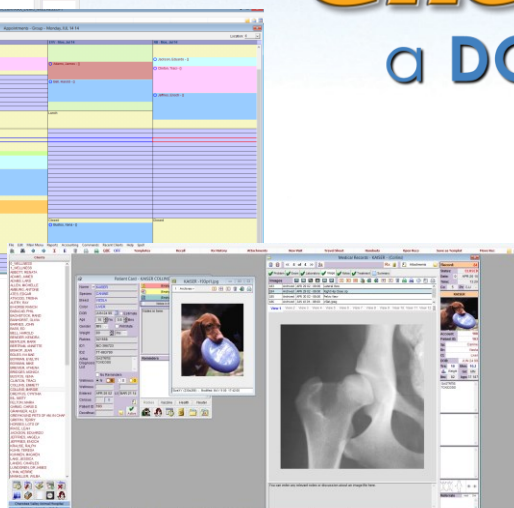


Powerful Features make
ClientTrax
a DOMINANT FORCE

www.clienttrax.com

800/416.2815

614/875.2245



- Paperless Medical Records
- Intuitive Interface
- Advanced Inventory Control
- Easy Invoicing
- Boarding Module
- Customizable Reports & Documents
- Quick Books Integration
- Full Digital Integration
- Competitive Pricing
- Training and Support

DIRECT RESPONSE SUPPORT



Direct Response Customer Support is the BEST VALUE in the Industry

ClieTrax is a leading Veterinary Practice Management Program with powerful features that can dramatically improve the efficiency and productivity of your hospital.

With so many powerful features, you may have questions that can keep you from utilizing ClieTrax to its fullest capacity.

DIRECT RESPONSE SUPPORT is designed to provide quick, accurate answers to all your ClieTrax questions.

Software Updates

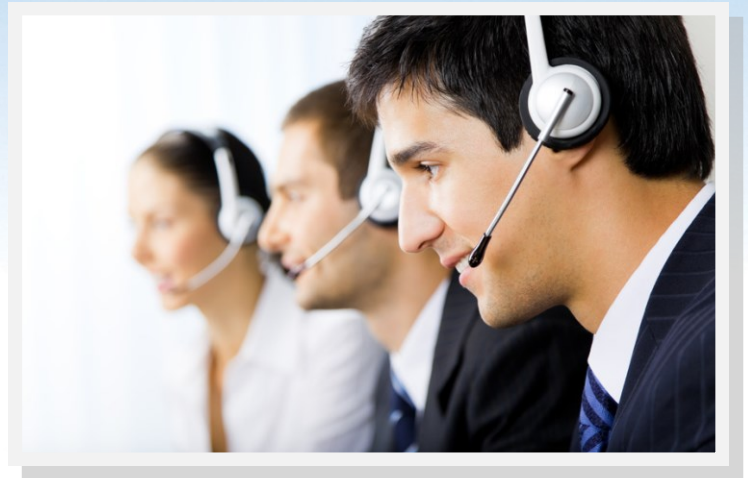
You are kept up to date within your current version, an important item since the software functions are ever expanding to do more for YOU!

You Speak, We Listen

As one having experience with the day to day functionality in the "real world" clinic environment, you know more than anyone what you need your software to be. Our customers help to shape company direction and software functionality.

Help Is A Phone Call Away

Questions, concerns? Call anytime between 8am and 9pm EST. You will receive immediate access to an expert in the software.



QUICK, EXPERT ADVICE AT YOUR SERVICE.



www.clientrax.com

614/875.2245

DIGITAL IMAGING SOLUTIONS

EXPERIENCE TRUE DIGITAL IMAGING
INTEGRATION WITH CLIENTRAX

- Eliminate workflow steps
- Eliminate the risk of entering patient data incorrectly
- Eliminate the risk of missing charges
- A DICOM viewer will be available on ANY ClientTrax workstation
- Easily email radiographs to clients and specialists from the medical record

**ClientTrax is your
complete Technology
Solutions Provider**

We are proud to provide you with the latest digital imaging technology through partnerships with industry leaders in

- Computed Radiography (CR)
- Direct Digital Radiography (DR)
- Digital Dental Sensors

High-Quality Digital Imaging Complete, Seamless Integration



ClientTrax offers high-quality digital imaging solutions and complete seamless integration with your practice management system.

Digital technology not only improves the quality of your radiographs - it improves patient care through increased speed, efficiency, and productivity.



ISN'T IT TIME TO UPGRADE YOUR IMAGE?



ClientTrax
www.clientrax.com

800/416.2815

614/875.2245

INTEGRATED DENTAL IMAGING



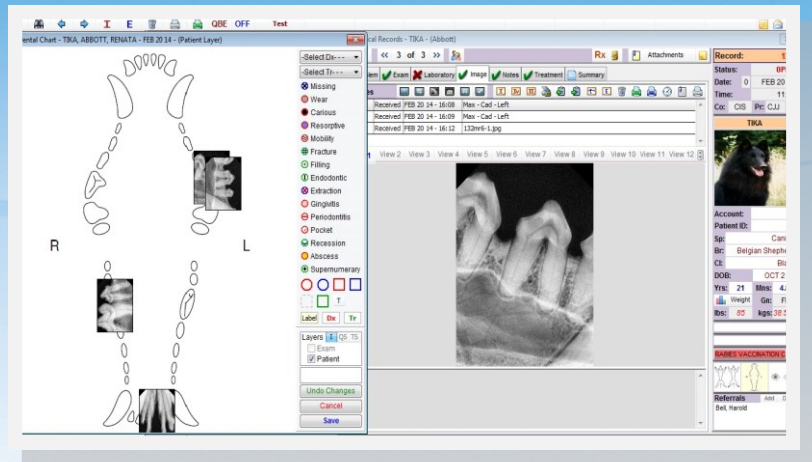
Increase Revenue Through Better Medicine

Storing digital x-rays outside of your medical record is now a thing of the past. With the ClienTrax #2 DR dental sensor, x-rays can be taken directly into the ClienTrax dental chart / medical record.

Performing just 5 dental procedures a week with x-rays will create a new revenue stream that will cover the cost of the x-ray equipment in less than 12 months. Plus, you will bring a new standard of care to your business.

What Does Integrated Dental Imaging mean to you?

For ClienTrax customers, it means adding Dental radiographs directly into the dental chart/medical record.



With ClienTrax Integrated Digital Solutions, it is easier than ever to capitalize on your existing business. Let us show you how to drive these opportunities to your door!

**POINT, CLICK, DRAG,
DROP, DONE.**



ClienTrax
www.cliennox.com

800/416.2815

614/875.2245

INTEGRATED WELLNESS PLANS

CLIENTRAX WELLNESS GIVES YOU ALL
THE TOOLS TO LAUNCH YOUR
PROGRAM CORRECTLY FROM DAY ONE

- Create basic or tiered-level plans
- Automatically tracks services redeemed
- Easily manage production pay
- Hassle-free, automatic recurring billing
- Wellness reporting functionality
- Program consultation and set-up
- Customized marketing

ClientTrax is the ONLY practice management software with a fully integrated Wellness plan

The screenshot displays the ClientTrax software interface. On the left, the 'Patient Card - ROMEO BRANAM' window shows fields for Name (ROMEO), Species (FELINE), Breed (DSH), Color (BLACK), DOB (APR 14 14), Age (13 Wks), Gender (MN), Weight (4 lbs), and ID1/ID2. Below these are checkboxes for Rabies, Active, and Diagnosis List. The 'Wellness' section shows a plan for JUL 14 15. On the right, the 'Wellness Plan - JUL 14 15' window shows a list of services with columns for Item, Problem, Qty, and Used. The services include: 01011 EAR SWAB MICROSCOPIC EXAM (1/0), 02001 EXAMINATION FELINE (3/1), 02003 EXAMINATION FELINE INVOLVED (2/1), 03005 HEALTH CERTIFICATE & EXAM (1/0), 05030 DEWORMING (1/0), 06004 NEUTER FELINE (1/1), 06005 OVARIOHYSTERECTOMY FELINE (1/0), 11014 FECAL EXAM PUPPY/KITTEN SERIES (1/1), 11015 FELINE LEUKEMIA-AIDS TEST (1/1), 11111 PEDICURE (1/0), 50101 FELV VACCINE #1 (1/1), 50102 FELV VACCINE #2 (1/0), 50106 FVRCP-C VACCINE #1 (1/0), 50107 FVRCP-C VACCINE #2 (1/0), 51003 RABIES VACCINATION FELINE 1 YR (1/0), and 91101 PLAN - KITTEN GOLD WELLNESS (1/1).

Experience the ClientTrax Wellness difference

There are many benefits to starting a wellness program.
However, implementing a program without integration into
a practice management software has been a daunting task.

We understand, and we can help!

As the only practice management with an
integrated wellness program, ClientTrax does
all the heavy lifting for you. Let us help you
build a practical and profitable program for
your practice!

HAPPIER CLIENTS, HEALTHIER PETS.



ClientTrax
www.clienttrax.com

800/416.2815

614/875.2245

ONE-STEP PAYMENT PROCESSING



WE TRUST OPENEDGE, YOU CAN TOO!

WE HAVE PARTNERED WITH OPENEDGE TO PROVIDE YOU WITH THE INDUSTRY'S FINEST, ONE-STEP PAYMENT PROCESSING SOLUTION

The OpenEdge solution was specifically designed to improve your staff's productivity by giving you the ability to process your payments directly in ClientTrax through our one-step payment processing technology.

Through this technology, you can easily avoid the *multiple reports, expense, and mistakes* associated with your current double entry system.

The best part about it...it's FREE!

- One-step, fully-integrated data entry
- High-speed processing of payments
- Avoid multiple reports & costly mistakes
- Effortless reconciliations
- Recurring billing functionality
- Secure, encrypted payments



- OpenEdge will provide you with a FREE encrypted card reader to process your payments
- OpenEdge guarantees to meet or beat your current processing rate *
- There are NO application fees and ZERO set-up cost



SIMPLE, EFFICIENT AND EFFECTIVE.



ClientTrax
www.clienttrax.com

*If OpenEdge cannot meet or beat the merchant's effective rate, only one \$50 gift card is awarded per merchant, not per location. Existing OpenEdge (formerly PayPros) merchants and businesses outside the US do not qualify.

SECURE CLOUD STORAGE



So what separates **ClientTrax** Cloud Services from other backup services?

In a crisis event, think of ClientTrax as your safety net. Our technicians will work alongside you to help retrieve your lost data and files.

ClientTrax cloud services provides you access to the latest technology without the need of additional storage systems or added IT personnel.

Contact us today and see why you'll feel more secure with us by your side.

In the event of a disaster, **ClientTrax** is your partner in recovery

ClientTrax online data backup and storage is the fast, easy and secure way to backup your business data as well as provide additional digital data storage.

Automatic cloud storage enables you to safeguard all your data, including digital imaging files, through a flexible and secure cloud backup platform. Additionally, data will be more secure during transit between your colleagues and partners.



WE HAVE YOU COVERED.



ClientTrax

www.clienttrax.com

800/416.2815

614/875.2245



APPOINTMASTER

THE ONLY CLIENT COMMUNICATION
SYSTEM INTEGRATED SEAMLESSLY
WITH CLIENTRAX

- Real-time Online Scheduling
- Innovative Reminder System
- Integrated Mobile Platform
- Client Surveys
- Two-way Text Messages
- Online Reputation Improvement
- Smart QR Postcards
- Create Effective Campaigns
- State-of-the-art Media Center
- Client Portals



DESIGNED FOR CLIENTRAX

24/7 MOBILE ACCESS

COMPLETELY SECURE

WE'LL GIVE YOU 60 DAYS FREE TO GROW YOUR BUSINESS

ClientTrax AppointMaster offers 24/7 mobile access for you and your staff. Additionally, the program is a fully integrated appointment management system that allows your clients to make appointments entirely online in real-time - directly from your practice's website!

It's *easy, fast* and *dramatically reduces* "no shows" while improving the overall productivity of your practice. The program is ideal for any size practice, or even multiple practice locations, is entirely secure and HIPAA compliant.

**CONTACT US TODAY
TO START YOUR
NO-RISK FREE TRIAL**



ClientTrax
www.clientrax.com

800/416.2815

614/875.2245